

**Meeting Minutes of the  
Fernley Convention and Tourism Authority**

**June 7, 2018**

Chairman Dan McCassie called the meeting to order at 5:03 pm at Fernley City Hall, 595 Silver Lace Blvd, Fernley, NV.

**1. Roll Call:**

**Present:** Chairman Dan McCassie, Board Member Sue Seidl, Board Member Stan Lau, Board Member Fran McKay was available via phone, City Manager Daphne Hooper, Deputy City Clerk Brenda Gosser. **Absent:** Board Member Shari Whalen.

**2. Public Input.**

There was none.

**3. Approval of The Agenda**

**Motion:** MOVE TO APPROVE THE AGENDA., **Action:** Approve. **Moved by** Board Member Sue Seidl, **Seconded by** Board Member Fran McKay. **Vote:** Motion carried by unanimous roll call vote (summary: Yes = 4). Yes: Board Member Fran McKay, Chairman Dan McCassie, Board Member Stan Lau, Board Member Sue Seidl. **Absent:** Board Member Shari Whalen.

**4. (Possible Action) Approval of Minutes From November 29, 2017 and December 11, 2017**

**Motion:** MOVE TO APPROVE THE MINUTES. **Action:** Approve, **Moved by** Board Member Sue **Seconded by** Board Member Stan Lau. **Vote:** Motion carried by unanimous roll call vote (summary: Yes = 4). Yes: Board Member Fran McKay, Chairman Dan McCassie, Board Member Stan Lau, Board Member Sue Seidl. **Absent:** Board Member Shari Whalen.

**5. FY 2018/2019 Budget Update, Revenues Received to Date And Expenses To Date:**

City Manager Hooper gave an update on the grant cycle and total amount balance for the year. She stated the available total for the cycle is \$44,000 and there is an additional \$22,000 budgeted for the current year to be used for other grants.

**6. Review, Discussion, And Possible Action On Grant Application Requests Submitted for Round One, 2018 July – December Grant Cycle:**

**1. Nevada Veterans Coalition**

Bret Paul, Wreaths Across America growth from 20 – 8,000 there was a transportation and delivery of the wreaths glitch; 5,000 arrived initially and the rest arrived on Sunday. Over 300 people showed up to place the wreaths on Monday. He discussed that the funds being asked for will be used for advertisement. Board Member Sue Seidl asked Mr. Paul if they are asking for enough and disclosed that her father is interred in the Veteran's Cemetery.

**2. 22 Annual Roop County Days 2018**

Jerry Ike described the event including the location at the Race Way, which has taken place over the last 12 years. He stated that 75 shooters and 125 people with spouses attend the event that lasts 3 days. Board Member Sue Seidl asked if the participants will be using blanks. Mr. Ike stated that they take every precaution to be safe and have never had an incident.

**3. 4<sup>th</sup> of July**

Kathy Marn stated that they need a total of \$15,000; at the last meeting they asked for \$7,000 for advertising and now \$8,000 for incidentals for the event like security, insurance, equipment rentals, trash collecting, portable toilets, etc. Chairman Dan McCassie asked if they have any new events or new activities planned.

#### **4. Fernley Pro Rodeos**

Gidget Kelsey, President of Fernley Rodeo Association, stated that they have added events this year to make a much bigger event to bring to the City noting that it is a new event that Fernley Rodeo Association is taking on. The Fernley Rodeo Association is partnering with the California Cowboys Professional Rodeo Association and the California Team Roping Association. The 4-day event would take place Thursday through Sunday. Board Member Stan Lau stated a concern with attendance and environmental temperature. Ms. Kelsey addressed both.

#### **5. 29<sup>th</sup> Annual Fernley Junior Rodeo**

Caiden Flores, competitor presented this event. He stated that the event is open to kids of all ages and noted that the Jr. Rodeo is known for well it runs, how well it is attended and the prizes. Gidget Kelsey, treasurer was available for questions.

#### **6. First Robotics Fernley Stem Council**

Kennedy Lyon, member of Fernley Robotics Team, introduced the team and presented on this. This team has helped about 30 students learn about technology and currently the team represents Fernley in the competitions they attend, in which about 50 teams participate. She stated they would like to build a sustainable team and hope to hold regionals in Fernley which would bring 12-80 teams, each team consisting of 20-40 members plus families. She noted how they advertise and how they promote their sponsors.

#### **7. 4<sup>th</sup> Annual Fern 45 Off Road Patriot Poker Run**

Lisa Farmer, President, described the event including highlights and metrics from previous years, their involvement with the Veterans Coalition and what they hope to accomplish during the upcoming event. Board Member Sue Seidl asked how long the course is and where does the event take place. Ms. Farmer answer the questions.

Mayor Roy Edgington elaborated on the answer and conversation ensued.

Board Member Shari Whalen arrived at 5:39 pm.

#### **8. Fernley Famer's Market**

No one was present.

City Manager Hooper discussed the parameters for the grant cycle funding.

There was a recess at 5:50pm. The board reconvened at 6:05

Averages were discussed totaling \$50,200.

Motion: MOVE TO APPROVE THE AVERAGE PAYOUTS FOR \$50,200 AND DIP INTO THE RESERVE USING \$6,200 TO COVER THE AMOUNT OVER \$44,000. **Moved by** Board Member Sue Seidl **Seconded by** Board Member Shari Whalen. Vote: Motion carried by unanimous roll call vote (summary: Yes = 5). Yes: Board Member Fran McKay, Chairman Dan McCassie, Board Member Stan Lau, Board Member Sue Seidl. Board Member Shari Whalen. **Action:** Approve.

#### **7. Reports by Staff and Board Members**

City Manager Hooper spoke about the award letters that will be distributed. Board Member Seidl thanked everyone for sponsoring the events.

#### **8. Address Requests for Future Agenda Items**

Chairman McCassie requested a future agenda item to discuss starting the FCTA meetings at 6pm.

#### **9. Public Input.**

Fernley Stem Council and Fernley Rodeo Association thanked the FCTA Board.

There being no further business to come before it, the Fernley Convention and Tourism Authority meeting adjourned at 6:13 pm.

Approved by the Fernley Convention and Tourism Authority on December 13<sup>17</sup>, 2018 by a vote of:

AYES: 5      NAYS: 0      ABSTENTIONS: 0      ABSENT: 0

B. Gasser

Chairman Daniel McCassie

ATTEST: