

**Meeting Minutes of the  
Fernley Convention and Tourism Authority**

**June 14, 2021**

Chairwoman Fran McKay called the meeting to order at 6:00 pm at Fernley City Hall, 595 Silver Lace Blvd, Fernley, NV.

**1. Introductory Items**

**1.1. Roll Call**

**Present:** Board Member Ray Lacy, Board Member Albert Torres, Board Member Stan Lau, Board Member Felicity Zoberki, Chairwoman Fran McKay, City Manager Daphne Hooper, Administrative Specialist III Trish Conner, City Clerk Kim Swanson, Deputy City Clerk Brenda Gosser.

**1.2. Public Forum**

There was none.

**1.3. Approval of The Agenda**

City Manager Hooper requested that Item 5 be pulled from the agenda.

**Motion:** MOVE TO APPROVE THE AGENDA, WITH THE REMOVAL OF ITEM 5.,

**Action:** Approve, **Moved by** Board Member Stan Lau, **Seconded by** Board Member Ray Lacy. **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 5). **Yes:** Board Member Albert Torres, Board Member Ray Lacy, Chairwoman Fran McKay, Board Member Felicity Zoberki, Board Member Stan Lau.

**2. (Possible Action) Approval of Minutes**

**Motion:** MOVE TO APPROVE THE MINUTES FROM FEBRUARY 08, 2021., **Action:**

Approve, **Moved by** Board Member Stan Lau, **Seconded by** Board Member Ray Lacy. **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 5). **Yes:** Board

Member Albert Torres, Board Member Ray Lacy, Chairwoman Fran McKay, Board Member Felicity Zoberski, Board Member Stan Lau.

### **3. FY 2021/2022 Transient Lodging Tax Budget:**

City Manager Hooper presented this item and stated that there was \$44,000 budgeted in award money to be disbursed during this grant cycle, plus an additional \$22,000 if needed.

### **4. Review, Discussion And Possible Action On Grant Application Requests Submitted For FY 2021/22 Round One, July-December Grant Cycle:**

City Manager Hooper introduced the item and stated that there were 6 applicants for this grant cycle.

#### 1. 2021 Fernley Junior Rodeo

Tom Howell presented this item and answered questions regarding the event.

#### 2. Roop County Days 2021

Johnny Lang presented this item via zoom, due to system malfunction, the presentation had to be finished after 2021 Mutant Vehicle Parade Haunted House Christmas Village.

#### 3. Wreaths Across America 2021

Tom Draughon presented this item and answered questions regarding the event.

#### 4. 2021 Mutant Vehicle Parade Haunted House Christmas Village

Dana Ulhorn from Fernley ACES presented this item and answered questions.

Presentation on Roop County Days 2021 was resumed at this time. Mr. Lang answered questions regarding this item.

#### 5. Fernstock Concert Series 2021

Cody Wagner, Chair of the Fernley Community Foundation, thanked the Board, presented this item and answered questions.

## 6. The Fern45 2021

Shari and Gary Walsh thank the Board and presented this item. Mr. and Mrs. Walsh answered questions.

Ms. Hooper instructed board members on the process for scoring and submitting the proposed funding numbers.

Break: 7:01 pm - 7:09 pm

Ms. Hooper went through the average of proposed funds and the numbers were recorded. She stated that the total proposed was \$39,772.00 and open the item up for comments. There was no discussion.

**Motion:** MOVE TO ACCEPT THE NUMBERS FOR THE FCTA AND AWARD A TOTAL OF \$39,772. **Action:** Approve, **Moved by** Board Member Ray Lacy, **Seconded by** Board Member Felicity Zoberiski. **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 5). **Yes:** Board Member Albert Torres, Chairwoman Fran McKay, Board Member Felicity Zoberiski, Board Member Stan Lau, Board Member Ray Lacy.

Ms. Hooper stated that the City Manager's office will be sending grant award notices, including instructions to grant awardees, and reminded them that all the reimbursable expenses must be completed by December 31<sup>st</sup>.

## 5. Discussion And Possible Action To Appoint FCTA Chairperson And Vice Chairperson

This item was pulled from the agenda.

## 6. Reports by staff and board members

Chairwoman McKay reminded applicants that it is important for everyone to know the requirements for the grants and that lodging numbers be obtained.