

**Meeting Minutes of the
Fernley Convention and Tourism Authority
December 13, 2021**

Chairwoman Fran McKay called the meeting to order at 6:00 pm at Fernley City Hall, 595 Silver Lace Blvd, Fernley, NV.

1. INTRODUCTORY ITEMS

1.1. Roll Call

Present: Chairwoman Fran McKay, Board Member Ray Lacy, Board Member Albert Torres, Board Member Stan Lau, Board Member Felicity Zoberiski, City Manager Daphne Hooper, Administrative Specialist III Trish Conner, City Clerk Kim Swanson, Deputy City Clerk Brenda Gosser.

1.2. Public Forum

Jay Rodriguez provided public input via zoom. He asked the board to consider his application which was submitted late.

1.3. Approval of The Agenda

Motion: MOVE TO APPROVE THE AGENDA, **Action:** Approve, **Moved by** Board Member Stan Lau, **Seconded by** Board Member Ray Lacy. **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 5). **Yes:** Board Member Albert Torres, Board Member Ray Lacy, Chairwoman Fran McKay, Board Member Felicity Zoberiski, Board Member Stan Lau.

1.4. (Possible Action) Approval of Minutes from June 14, 2021

Motion: MOVE TO APPROVE THE MINUTES FROM JUNE 14, 2021., **Action:** Approve, **Moved by** Board Member Ray Lacy, **Seconded by** Board Member Stan Lau. **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 5). **Yes:** Board Member Albert Torres, Board Member Ray Lacy, Chairwoman Fran McKay, Board Member Felicity Zoberiski, Board Member Stan Lau.

2. FY 2021/2022 Budget Update, Revenues Received to Date and Expenses to Date:

City Manager Hooper presented the budget and stated that she would give the total amount of funds the Board can spend after item 3. She also stated that those applications that were submitted on time have been added to the agenda and any items that arrived late are not part of the agenda and need to be placed on a future one.

3. (For Possible Action) Discussion and Possible Action to Approve Reimbursement to The 4th Of July Committee in The Amount Of \$4,516.00 For The 2021 4th Of July Event Expenses.

City Manager Hooper presented this item. She noted that the Committee had additional expenses that have not yet been funded for the period that was awarded at the last meeting. Discussion ensued.

Board Member Zoberski disclosed that she is a member of the Arts and Culture Committee and she stated that her decision making would not be impacted by her membership.

Board Member Lacy disclosed that he is a member of the 4th of July committee as a volunteer, but not an officer.

Juan Rodriguez, 4th of July Committee Vice President, stated that due to Board changes certain expenses were not submitted for reimbursement on a timely manner.

MOTION: MOVE TO NOT REIMBURSE THE 4TH OF JULY COMMITTEE IN THE AMOUNT OF \$4,516.00., **Action:** Approve, **Moved by** Board Member Albert Torres, **Seconded by** Board Member Stan Lau. **Vote:** Motion carried by roll call vote (**summary:** Yes = 4, No = 1). **Yes:** Board Member Albert Torres, Chairwoman Fran McKay, Board Member Felicity Zoberski, Board Member Stan Lau. **No:** Board Member Ray Lacy.

City Manager Hooper reviewed the grant cycle numbers and stated that the Board had access to \$53,000 that could be awarded.

4. Review, Discussion, And Possible Action on Grant Application Requests Submitted for FY 2021/22 Round Two, January - June 2022 Grant Cycle:

1. Fernley Jr High / High School Rodeo Club - Multiple Rodeo participants presented this item.
2. Nevada OTMX - Mark Lane, President and Chad, Preceding President, presented this item.
3. Nevada Veterans Coalition - Rick Rose, President, presented this item.
4. Fernley BMX - Gabe Leija, Track Operator, presented this item.
5. Fernley Aces - Dana Uhlhorn, President, presented this item.
6. Fernley 4th of July - Allison Pimentel, President, presented this item.

City Manager Hooper gave the Board instructions for submitting their proposed award amounts and reinstated that the total amount that the Board could award was \$53,000.

Break – 6:13 pm – 6:24 pm

The proposed average results were presented by City Manager Hooper; she stated that the proposed total to be awarded was \$49,740.00.

Motion: MOVE TO APPROVE THE AVERAGES TO EACH OF THE ENTITIES AS PRESENTED TONIGHT FOR THE FCTA GRANT., **Action:** Approve, **Moved by** Board Member Albert Torres, **Seconded by** Board Member Stan Lau. **Vote:** Motion carried by roll call vote (**summary:** Yes = 4, No: 1). **Yes:** Board Member Albert Torres, , Chairwoman Fran McKay, Board Member Felicity Zoberiski, Board Member Stan Lau. **No:** Board Member Ray Lacy.

City Manager Hooper stated that the awardees will receive a Notice of award and instructions from the City Manager's Office.

Chairwoman McKay requested that applicants collect information on rooms reservations that happen during the events.

Rick Rose thanked the Board and invited all to the Wreaths Across America ceremony for the upcoming Saturday.

Gabe Leija thanked the Board for the support shown.

5. Discussion and Possible Action to Appoint FCTA Chairperson and Vice Chairperson

Chairwoman McKay nominated Board Member Torres for Chair and Board Member Zoberski for Vice Chair. Board Member Lau seconded.

Board Member Lacy asked if the motion can be made as one or if they needed to do 2 different motions. Chairwoman McKay stated it can be done either way. Board proceeded to vote.

Motion: MOVE TO APPOINT ALBERT TORRES AS THE CHAIR AND FELICITY ZOBERSKI AS THE VICE CHAIR., **Action:** Approve, **Moved by** Chairwoman Fran McKay, **Seconded by** Board Member Stan Lau. **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 4, No = 1). **Yes:** Board Member Albert Torres, Chairwoman Fran McKay, Board Member Felicity Zoberski, Board Member Stan Lau. **No:** Board Member Ray Lacy.

6. (For Possible Action) Discussion to Increase Marketing Efforts to Attract New Applicants for FCTA Grants. (Torres)

Board Member Torres presented this item. Board Members Torres and Lau suggested ideas.

Motion: MOVE FOR STAFF TO LOOK AT OTHER MARKETING AVENUES BOTH INSIDE THE CITY OF FERNLEY AND SURROUNDING AREA, INCLUDING RENO AND SPARKS, WHETHER BE ATHLETICS OR OTHER TYPE OF EVENTS FOR OUR CURRENT FACILITIES AS WELL AS POSSIBLE FUTURE FACILITIES., **Action:** Approve, **Moved by** Board Member Albert Torres, **Seconded by** Board Member Stan Lau. **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 5). **Yes:** Board

Member Albert Torres, Board Member Ray Lacy, Chairwoman Fran McKay, Board Member Felicity Zoberski, Board Member Stan Lau.

7. (For Possible Action) Discussion Regarding Moving the Start Time of The Fernley Convention and Tourism Meetings Back To 5 Pm. (Lacy)

Board Member Lacy presented this item. Discussion ensued. Board Member Lacy retracted his request.

8. Reports by Staff and Board Members

Chairwoman McKay reported that the lighting tree event was a success. She reminded everyone of the upcoming Wreaths Across America event.

9. Address Request(S) For Future Agenda Items

There were none.

10. Public Forum


Allison Pimentel stated that she is a member of a softball organization that does tournaments and suggested that Legacy Sports could be a good point of contact to bring athletic events to town.

There being no further business to come before it, the Fernley Convention and Tourism Authority meeting adjourned at 7:48 pm.

Approved by the Fernley Convention and Tourism Authority on June 13, 2022, by a vote of:

AYES: 4 NAYS: 0 ABSTENTIONS: 0 ABSENT: 1


Chairman Albert Torres


ATTEST: