

**MINUTES OF THE
CITY OF FERNLEY
ARTS AND CULTURE COMMISSION
January 4, 2011**

Chairperson Dinah Eilrich called the meeting to order at 3:10 p.m. at Fernley City Hall, 595 Silver Lace Blvd., Fernley, NV. Present were Commissioners: Regina Brush, Nancy Campbell, Fran McKay, Dinah Eilrich and Sue Alexander. Commissioner Nick Pasto was absent. Representing the Fernley Tourism and Convention Authority were Debbie Skinner, Mary Nolan and Janice Prichard.

1. Roll Call

2. *Public Input – There was no public input

ARTS AND CULTURE COMMISSION AND THE FERNLEY TOURISM AND CONVENTION AUTHORITY JOINT WORKSHOP

Lisa Farmer, Staff Liaison, FTCA, explained the reason for the joint workshop. At the last Fernley Tourism and Convention Board Meeting there was talk about bringing the Missoula Children's Theatre Program to Fernley. The Board decided on a date and a program they would like to see. They also asked staff to pay the \$500 deposit. The purpose of the meeting is to openly discuss how to get the program to Fernley and make it successful.

FTCA Board Member, Debbie Skinner acknowledged that bringing this program to Fernley was her idea. She added it is a wonderful program and the board thought it was something that fits the criteria and guidelines for the Tourism Board to be able to sponsor as a community event.

Stephanie Thompson, Teacher at Silverland Middle School, stated that she and a co-worker had already started working with Missoula Children's Theatre. She stated a date has already been set for the program to visit Fernley. She added that approximately \$1,400 has already been set to them. She has in the past hosted 2 people in her home free of charge and she plans to do that again this year, so there will be no cost for lodging.

Ms. Thompson stated that the event will be held this year at the new Silverland Middle School. She said every principal has committed to contribute some money out of their budget to the program. They are still short of funding the program and need to find additional money. Ms. Thompson gave a brief history of the Missoula Children's Theatre Program.

Commissioner McKay proposed that Stephanie complete a Fernley Tourism and Visitors Authority Sponsorship Form, which will then be presented to the board at the March Meeting. Ms. McKay also suggested that Ms. Thompson attend the January 23rd Arts & Culture Commission Meeting with all the facts and figures and ask that board if they can also help with some of the funding.

City Manager, Greg Evangelatos, stated that these boards need to be very protective and careful of the expenditure of public funds and operate within the criteria.

Joint workshop adjourned at 4:05 pm

CLOSE JOINT WORKSHOP AND RECONVENE ARTS & CULTURE COMMISSION

3. Discussion and Possible Action on Joint Participation for Future Events.

The meeting reconvened at 4:10 pm

1. Roll Call

2. Public Input – Councilman Edgington stated that he was in attendance to observe and understand more about the Arts & Culture Commission.

3. Approval of Minutes – 11/23/10

Fran McKay MOVED TO APPROVE THE MINUTES FROM THE 11/23/10 MEETING.

Commissioner Alexander seconded. Motion carried 5-0-0.

4. Reports:

(a) Commissioner Reports & Announcements – Commissioner Campbell reported that East Valley Elementary School Adopt an Artist Program has 3 artists signed up. They are

in need of 2 more artists to be adopted. The students work on art to take home and an art piece to be auctioned off at the Art Gala in April.

Commissioner Eilrich reported that the Festival of Trees was a wonderful success. She thanked everyone who helped make this event a success.

Shannon Weltzen reported on the Festival of Trees. She stated that there were 11 decorated trees that were part of the auction and two receptions were held. The auction brought in a total of \$505. She added that the event planning needs to start earlier. Also, several people were interested in working together as an entire city to create more of a community wide event.

(b) Treasurer's Report – No Report

(c) City Staff Reports – No Reports

5. Report and Discussion on 2010 Annual Festival of the Trees event.

Commissioner Eilrich agreed that planning the event needs to start earlier. With a city collaborative effort, several different events will not be planned at the same time. There was discussion regarding creating a Fernley Hometown Christmas. Shannon suggested that during the Festival of Trees that event should be the focus. She added the Children's Choir was great, and brought people in; but most of them thought the trees were for decoration. The event needs more publicity in that the trees are being auctioned off. The placement of the trees that are being auctioned within City Hall was discussed. The Commission discussed buying trees and decorations at 75% off to put away for next years event.

Commissioner Campbell **MOVED TO SPEND THE \$200. THAT WAS ALLOCATED TO THE FESTIVAL OF TREES TO PURCHASE DECORATIONS FOR NEXT YEAR.** Commissioner McKay seconded. Motion carried 5-0-0.

Dina Rudy also suggested having a homemade ornament contest, which in turn could be auctioned off. She also suggested that the group use the website to post items.

Commissioner Eilrich suggested a contest where people could vote on their favorite tree. Councilman Edgington suggested contacting the Girl Scouts for helping with decorating ornaments.

**6. Discussion and Possible Action on renting the Nevada Arts Council
“Geographical Divides: Finding Common Ground” art exhibit.**

Commissioner Eilrich recommended instead of the traveling art exhibit that the commission pays \$150 for instead display the old photographs of Fernley. Dina interjected saying that the Arts & Culture Commission owns those photographs. Commissioner Eilrich added that if the old photos are displayed a reception could be held inviting the people that remember the old days of Fernley.

Commissioner McKay suggested that she knows of a free travelling exhibit which is a patriotic quilt display that would be good for July.

Commissioner Campbell **MOTIONED TO DENY RENTING THE GEOGRAPHICAL DIVIDES: FINDING COMMON GROUND ART EXHIBIT AT THIS TIME.** Commissioner Alexander seconded. Motion carried 5-0-0.

7. Discussion on Possible Action on the Pillars of the Community.

Commissioner Eilrich stated former Councilman Monte Martin started the idea for the Pillars of the Community years ago. Ms. Eilrich stated that the idea was to put a statue honoring the Pillars in the lobby of City Hall. She suggested that a committee needs to be appointed and the application/nomination forms need to be drafted. The Committee also needs to start advertising. She also suggested that this is something that could occur every year.

Commissioner Campbell stated that it has been discussed that an artist could do a metal sculpture statue of a cottonwood tree and then have the appointees names on the leaves of the sculpture to stay at City Hall and another leaf would go to them as a token of appreciation for what they have done for the community. Commissioner McKay suggested partnering with the Historical Society.

The Pillars of the Community Committee will include Dinah Eilrich, Regina Brush and Fran McKay.

Councilman Edgington commented that adding names like Ed Brush, Mr. Hanneman and Bert Emerson with a short story on the plaque so Fernley does not lose that heritage. Commissioner Eilrich added that the committee may look to Mr. Edgington for his input

8. *Future Agenda Items

Festival of Trees 2011

Pillars of the Community

Spooktacular

Fernley Hometown Christmas

Gallery schedule for the year 2011.

Website Ideas – Including advertising for other City Events

Festival of Trees 2010 Thank you Notes

Fernley Vaquero Days

Missoula Children's Theatre

Old Time Photos

Annual Fundraising Event

4th of July and Christmas Parades

Election of Chairman

9. Adjournment

There being no further business to come before it, the meeting adjourned at 5:22 pm.

Approved by the Fernley Arts & Culture Commission on _____, by a vote of:

AYES: _____ NAYS: _____ ABSTENTIONS: _____ ABSENT: _____

Chairman

ATTEST: